



World Class Schools Quality

Mark

@WCSQM

@HeyPobble



Have there ever been such challenging times in our lifetime? How are we coping with staying

- at home
- inside
- away from our loved ones
- sane?

We are being creative. If we **#BeCreative** that is how we, as champion our humanity in the circumstances.

We are therefore launching our manifesto **#BeCreative** - our creative power to get through this, and come out stronger.

When?

April 22nd 2020 is Earth Day.



On April 22nd 1970 Gary Anderson, a student in America was creative. He designed the recycling symbol to honour the first Earth Day in 1970. His creativity has changed the world for the better. On **April 22nd 2020**, Earth Day 50 years later, we want everyone to **#BeCreative** and tweet whatever creative thing they have done or are doing to keep happy, and to celebrate our shared humanity.

EARTHDAY is about a new way forward for our planet, so what better day on which to **#BeCreative**? EARTHDAY is a historic moment when citizens of the world rise up in a united call for creativity, innovation and ambition to solve the world's problems.

What are we talking about?

Actually, we are not going to talk, we are going to create, to prove our point.

We know that the simplest way to prove this is not to chat on about it, but to **#BeCreative**. Then our creativity will speak for itself.

We will collate everything creative tweeted about on **April 22nd 2020** into a manifesto - a valuable artefact, a priceless and unique collaboration, to survive the present and thrive into the future.

Be part of #BeCreative


- Keep the date
- Work something (anything!) up – that is creative
- During the week beginning April 20th **#BeCreative** and tweet about it on **April 22nd**

hello@pobble.com
info@worldclass-schools.org www.worldclass-schools.org

@HeyPobble
@WCSQM

+44 (0) 20 8629 1732
Registered Charity number 1176813




@HeyPobble

are producing a special writing **#BeCreative** lesson, for all pupils to complete on April 22nd. Look out for it.

More writing, more progress.