



**Economics & Business**

# **The Super Curriculum**

## The Super Curriculum

Super curricular activities are those that take your regular curriculum *further*. They take the subjects you study in the classroom *beyond* that which your teacher has taught you or what you've done for home learning. For example, you may go into more depth on something you picked up in the classroom, or learn about a new topic altogether.

These activities are normally in the form of extra reading but they can take many other forms, like watching videos online, downloading podcasts, attending lectures, visiting museums or entering academic competitions.
















Engaging in super curricular activities will help you develop a love for your favourite subject or subjects. In this booklet, there are a range of activities, suggested by your teachers. They are by no means exhaustive lists but should get you started. I would encourage you to share ideas and opportunities you come across with your teachers so that, over time, the recommended activities in this booklet can grow.

In the future, employers or universities will be interested to hear about what super curricular activities you have engaged in; they will be interested in what you have learnt and impressed by your efforts.

I wish you well in your pursuit of super curricular activities!

Dr Caroline Creaby  
Deputy Headteacher: Curriculum

Super Curriculum – Year 10  
Subject: ECONOMICS & BUSINESS

		
The Business Book (Big Ideas) DK	Alan Sugar, What you see is what you get.	Finding my virginity, Richard Branson
		
The Economics Book (Big Ideas) DK	The Design of Everyday Things, Dennis Norman	Adapt, Tim Harford
		
The Big Short (2015)	Alex Polizzi The Fixer	The Secret World of Lego, 4od
		
The Apprentice	Dragons Den	Business Nightmares
		
Coca Cola, Edmonton	Museum of Brands and Branding, London	Cadbury World, Birmingham



Reading task



Listening task



Research task



Creative task



Writing task



Watching task


















Trip or visit



Student-led task

Super Curriculum – Year 11  
Subject: ECONOMICS & BUSINESS

 The Big Short (2015)	 Inside Job (2010)	 Freakonomics (2010)
 Steve Jobs (2015)	 TED Talk Programming Your Mind for Success <a href="https://goo.gl/WSrHGw">https://goo.gl/WSrHGw</a>	 TED Talk What if there was no advertising <a href="https://goo.gl/Pycii2">https://goo.gl/Pycii2</a>
 Fifty things that made the modern economy (Tim Harford)	 The Undercover Economist, Tim Harford	 Finding my virginity, Richard Branson
 How an economy grows and why it crashes, Schiff	 Crime and Economics, Albertson	 Soccernomics, Kuper
 Bank of England, Threadneedle Street, London	 Museum of Brands and Branding, London	 Cadbury World, Birmingham



Reading task



Writing task



Listening task



Watching task



Research task



Trip or visit


















Creative task



Student-led task

Super Curriculum – Year 12  
Subject: ECONOMICS & BUSINESS

 The Big Short (2015)	 Inside Job (2010)	 The Corporation (2003)
 Freakonomics (2010)	 Inequality for all (2013)	 Enron: The Smartest Guys in the room (2005)
 Brick by Brick: How LEGO Rewrote the Rules of Innovation and Conquered the Global Toy Industry	 Tesco: How One Shop came Out on Top and why it Matters	 Bankrupt Britain, Daniel Dorling & Bethan Thomas
 The Great Divide, Joseph Stiglitz	 Mapping Innovation, Greg Satell	 The Economics of Football, Stephen Dobson
 Bank of England, Threadneedle Street	 Museum of Brands and Branding, London	 Museum of London, Docklands



Reading task  
Listening task  
Research task  
Creative task



Writing task  
Watching task  
Trip or visit  
Student-led task

Super Curriculum – Year 13  
Subject: ECONOMICS & BUSINESS

 Masters of Money <a href="https://goo.gl/Pv9qBJ">https://goo.gl/Pv9qBJ</a>	 What it takes to be a great leader <a href="https://goo.gl/1B1H6P">https://goo.gl/1B1H6P</a>	 Too much maths too little history, LSE Lecture <a href="https://goo.gl/fPrAox">https://goo.gl/fPrAox</a>
 A concise economic history of the world, Cameron Neal.	 The Growth Map, Jim O'Neil	 The Crunch, Alex Brummer
 Exploring Corporate Strategy, Johnson, Scholes and Whittington	 European Union Economics, Theo Hitris	 Principles and Practices of Marketing, David Jobber
 Keynes, Return of the Master, Robert Skidelsky	 Keynes Hayek: The Clash That Defined Modern Economics, Nicholas Wapshott	 The Price of Inequality, Joseph Stiglitz
 Bank of England, Threadneedle Street	 Museum of Brands and Branding, London	 Museum of London, Docklands



Reading task



Writing task



Listening task



Watching task



Research task



Trip or visit



Creative task



Student-led task



# **Sandringham School**

*'Everybody can be Somebody'*