

# Media Studies



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- How does 'fake news' influence society?
- How have the audience become producers?
- Is 'Instagram' the best way of communicating nowadays?
- How has the digital revolution changed the role of the audience?
- Can we blame the media for the behaviour of society?
- Is everything we see in the news believable?
- Is it important we understand how the media works when it dominates our society?
- Would you like to know how to plan/film/edit your own film or to design your very own life-style magazine?

*If you want to know the answers to these questions, then Media Studies is the course for you!*

## Qualifications and Qualities Needed

A firm interest in the Media (both theoretical and practical areas.) You need to be creative not just with using technology (as skills will be taught) but have ideas for practical productions and have a real passion for the subject. You need to be self-motivated and prepared to put in additional hours outside lessons on post-production. You need to be able to discuss ideas and contribute to class discussions. The topics vary from current affairs to popular culture. An open mind helps, and a minimum of grade 6 at GCSE. If you have not studied Media Studies at GCSE then you will need a grade 6 in GCSE English.

## Course Structure

Level: A-level Specification: OCR ([www.ocr.org.uk](http://www.ocr.org.uk))

Length of course: 2 years

Examination/assessment details:

**35% - Media messages (01)** - written examination - 2 hours

**35% - Evolving media (02)** - written - 2 hours

**30% - Making Media** (Non-examined assessment)

You will study the core Media concepts and will be introduced to a variety of subject areas, Film, TV, news, advertising, newspapers, magazines, video games and the digital era. You will undertake a close study of texts from a recognisable genre that straddle three different media platforms, such as TV Dramas and look at the changes over the last 50 years within the genre. This will also include examining global and foreign texts. In addition, you will complete a practical production which links across three media platforms (with an accompanied evaluation and production folder, worth 30%).

In addition, you will demonstrate knowledge and understanding of media concepts, contexts and critical debates examining a wide variety of Media texts, such as film genres, TV, newspapers, internet and more. You will explore topics such as representations of teenagers in the news across different media platforms. You will also carry out research on how digital media has changed the role of the audience and how modern audiences are now producers themselves. You will also start to explore the digital revolution and how this has impacted on older media platforms.

## Trips and Visits

In the future, we hope to be able to offer a day trip to the BBC/IMAX, and a live television recording. There will be a potential trip to NYC or Disneyland Paris Media convention.